



FOR IMMEDIATE RELEASE

Nature's Pharma Receives 2016 Best Businesses of Irvine Award

Irvine, October 21, 2016 — Nature's Pharma has been selected for the 2016 Best Businesses of Irvine Award in the Skin Care category by the Best Businesses of Irvine Award Program. This is the fourth time since 2012 that Nature's Pharma has been selected for this award.

Each year, the Best Businesses of Irvine Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Irvine area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2016 Best Businesses of Irvine Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Best Businesses of Irvine Award Program and data provided by third parties.

About the Best Businesses of Irvine Award Program

The Best Businesses of Irvine Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Irvine area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Best Businesses of Irvine Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

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