

**FOR IMMEDIATE RELEASE**

## **GOLD IMPACT TO BENEFIT SKIN CARE CLIENTS**

*Nature's Pharma® Introduces ReCapture Gold; Dynamic New Product for 2016*

June 1, 2016 (Irvine, CA) - - The unique, rich benefits of a new skin care product named ReCapture Gold® are being announced today by Nature's Pharma®, a science-based skin product designer and producer based in Southern California for more than 14 years.

Nature's Pharma® has revealed that actual 24K Gold is now being infused into its products. What makes gold such an effective ingredient is the reaction that occurs when the gold is combined with active anti-aging ingredients. The age-defying treatment approach combines pure 24 Karat Gold with the power of antioxidants, botanicals and essential oils to strengthen skin's elasticity and firmness while providing superior hydration and smoothness. By improving circulation and decreasing skin inflammation pure gold helps to improve the appearance of expression lines, fine wrinkles and age spots. Other benefits include restoring skin softness and radiance, while the products can also be used as a unique, under-make up primer to create a smooth surfaces for cosmetics.

### **Nature's Pharma ReCapture GOLD® 24K BENEFITS**

- 24Karat Pure Gold penetrates the skin, speeds up cellular processes and activates regeneration. Helps to restore lost aging skin's volume.
- Will provide fresh, younger looking skin which will have long lasting results.
- Anti-inflammatory properties will decrease skin inflammation.
- Stimulates cellular growth of the basal layer to regenerate healthy, firm skin cells and provide a tightening effect.

24K Gold: Under the influence of gold, blood flow increases to treated skin tissues, speeding up cellular processes and activating regeneration. The appearance of fine lines and wrinkles is diminished with each treatment. Gold is well reputed for restoring the lost elasticity properties of

the tissues, slowing down collagen depletion and the breakdown of elastin to prevent sagging skin. It stimulates cellular growth of the basal layer to regenerate healthy, firm skin cells and provide a tightening effect.

Application directions: Apply a small amount directly to the skin twice a day, gently massage in the gold in circular movements until fully dissolved. Could be used as unique under make up primer that creates a smooth surface for your make up. Recommended for all non-problematic skin types.

Key Ingredients: 24 K Gold, Sweet Almond Oil, Evening Primrose Oil, Jojoba Oil, Apricot Kernel Oil, Tocopheryl Acetate, Ascorbyl Palmitate, Retinyl Palmitate, Squalene, Blend of Natural Essential Oils.

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At Nature's Pharma®, products are the foundation of our business combining the best of science and nature. Our US patented technology adds to our solid existing patents to allow for the development of formulations based only on natural ingredients, which quickly and deeply penetrate through the skin's barrier targeting the problem area from the inside out in full strength. The secret behind the success of our products lies in our unique technology. Combinations of biologic active ingredients in the microencapsulated form are available to penetrate through the skin to produce nourishing and natural health and beauty products that include the earth's finest treasures. Each formulation contains more than a dozen of natural ingredients - plant oils, herbal extracts and natural microencapsulated active ingredients - which have been very carefully chosen based on US and European clinical research studies for their healing powers and absence of side effects.

Contact us to learn more about our products and business opportunities:

Nature's Pharma®

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